

AS SEEN IN VENTURA BLVD magazine

TOP DOCTORS 2019

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SHERLY SOLEIMAN, MD

FOUNDER & COSMETIC PHYSICIAN | COSMETIC INJECTABLES CENTER



Dr. Sherly Soleiman is a board-certified physician who specializes in noninvasive and minimally invasive aesthetics. She opened Cosmetic Injectables Center more than a decade ago and offers Botox and other fillers, as well as procedures to rejuvenate and enhance patients' aesthetic features.

WHY DO YOU THINK COSMETIC PROCEDURES HAVE BECOME MORE POPULAR?

"Unlike surgery, which used to be the only option, minimally invasive cosmetic procedures make enhancements more affordable, natural and even reversible. So there's less fear and guilt. Just as we take care of our hair and nails and try to dress our best, we now can care for our face—avoiding looking disheveled, tired, angry or sad. There's no need to feel guilty when we spend money to take care of our appearance. Let's face it, our psychological health is impacted by the way we look. If you look tired and sad, people will treat you like you are tired and sad, and subconsciously you can become that way. Research shows that Botox can treat depression.

At our office, we also have a signature procedure called Hyaluronic Acid Infusion where we replace the body's naturally lost hyaluronic acid (HA) without volumizing the face. Since HA can hold 1,000 times its weight in water, the procedure can hydrate the internal structures—lasting for a year."

ARE THERE ANY MEDICAL BENEFITS TO THE PROCEDURES YOU OFFER?

"Neuromodulators such as Botox can help a lot of medical conditions. By relaxing overactive muscles, they can help with migraines, back pain due to muscle spasms and knots, jaw-clenching, teeth-grinding, TMJ, tense shoulders, ptosis of eyelids, twitching, Bell's palsy, neuralgia and even depression. Fillers can be injected into areas that may require extra padding, such as fat pads in the feet to reduce pain from walking."

HOW DOES YOUR PRACTICE DIFFER FROM OTHERS?

"Many medical spas have directors and owners who aren't particularly familiar with the injectables industry and the latest research. I am highly specialized. I'm on the faculty for Allergan (the company that makes Botox, Juvéderm, Voluma and Kybella), and I'm an investigator in clinical trials for aesthetics companies. We are ranked by Allergan as one of the top 250 offices that offer injectables in the United States. That ensures usage of genuine FDA-approved products. Also, I have taught and presented at more than 30 injection trainings and round-table speaking events."

PHOTOGRAPHED BY STEPHANIE BESH/WIND PRODUCTIONS

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